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Subject: Are You Well Groomed?

From: Joyce Stork, AVSA (avsa@earthlink.net)

To:

Date: Monday, December 7, 2015 5:21 PM

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## African Violet Society of America

### AVSA Weekly Growing Tip

December 07, 2015

Welcome to AVSA's Weekly Growing Tip email. We hope you benefit from our experience and expertise!

#### Focus On Grooming

Did you know that proper grooming is essential to the health of your violets?

Grooming doesn't just remove the old leaves and faded flowers to make your violet look better. There's an added benefit when you break off a leaf - it opens a slight wound which gives off ethylene gas. This ethylene gas acts as a signal to all of the plants in the vicinity to grow faster.



A well-groomed violet is a happy violet!

In nature this signal is probably a response to predators, since growing faster protects the plant from being completely consumed. In the growing room, it means that photosynthesis is increased by 15-20%, resulting in more compact growth and vigor.

Get in there and start grooming!

*Do you have questions about growing violets? Respond to this email and let us know. You might find the answer featured in an upcoming Weekly Growing Tip.*

Thank you for your interest in "America's Favorite Houseplant!"

Sincerely,

Joyce Stork  
AVSA Membership & Promotion



**New  
Deadline!**

The November issue of the African Violet Magazine, page 22, gave an incorrect deadline for sending in nominations for AVSA Society Awards. It should be December 15, 2015. Please go to that page and nominate your worthy candidate today!

Not yet a member of AVSA.... You could start making society history today!

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