

AVSA 2017 Convention Souvenir Book Ads

This year's convention is in Orlando, FL, May 28 to June 4, 2017. The theme is: "Florida: Gateway to the Tropics."

Ads can be well wishes or advertising which will help defray costs. Ads are an excellent way to promote your organization.

The maximum size of a full-page ad is 8" high x 5" wide, a half-page is 4" high x 5" wide and a quarter-page is 2" high x 5" wide. The rates for the ads are: quarter-page \$30.00, half-page \$50.00 and a full-page ad is \$90.00, US dollars (USD). All inside ads will be in black and white. We also offer three full-page ads placed on the inside front cover, inside back cover and outside back cover for \$125.00 USD, printed in black and white, or \$150.00 USD, printed in color. Only cover pages in color.

To purchase an ad, please contact Carolee Carter, Souvenir Book Chair, 10947 SW 71st Circle, Ocala, FL 34476-5707, or email caroleeviolets@gmail.com. The deadline for all ads is April 20, 2017. Camera-ready copy is preferred (PDF or Word doc or jpeg file).

Checks or money orders in USD should be made payable to the African Violet Council of Florida. Please send your check or money order to: Sharon Gartner, Treasurer, African Violet Council of Florida, 5036 Paradise Pond Lane, Jacksonville, FL 32207.

Thank you in advance for your support!