

## **AVSA 2016 Convention Souvenir Book Ads**

This year's convention is in Albuquerque, New Mexico, May 29 to June 5, 2016. The theme is: "Violets Color the Land of Enchantment."

**Ads can be well wishes or advertising which will help defray costs. Ads are an excellent way to promote your organization.**

The maximum size of a full-page ad is 8" high x 5" wide, a half-page is 4" high x 5" wide and a quarter-page is 2" high x 5" wide. The rates for the ads are: quarter-page \$30.00, half-page \$50.00 and a full-page ad is \$90.00, US dollars (USD). All inside ads will be in black and white. We also offer three full-page ads placed on the inside front cover, inside back cover and outside back cover for \$125.00 USD, printed in black and white, or \$150.00 USD, printed in color. Only cover pages in color.

To purchase an ad, please contact Mark Whitmer, Souvenir Book Chair, 111472 S. 4750 Road, Muldrow, OK 74948 or email [shermarkw@cox.net](mailto:shermarkw@cox.net). The deadline for all ads is April 21, 2016. Camera-ready copy is preferred (PDF or Word doc or jpeg file).

Checks or money orders in USD should be made payable to Albuquerque Violet Club. Please send your check or money order to: JoEllen Bowden, Albuquerque African Violet Club Treasurer, 407 La Veta Drive NE, Albuquerque, NM 87108.

Thank you in advance for your support!